

Artist / Member Call for Submissions: 2024 HARCOURT HOUSE MEMBERS' SHOW + ART SALE

EXHIBITION TITLE: *Think Blue 36th Annual Members' Exhibition + Art Sale*

EXHIBITION DATES: June 21 to July 6, 2024

OPEN TO: All members in good standing of W.E.C.A.N. Society/Harcourt House Artist Run Centre, working in any visual arts media.

SUBMISSION DEADLINE FOR JURYSING PROCESS: May 3, 2024, by 11 pm

ARTWORK DROP-OFF: June 5-8, 10 am to 5 pm, Harcourt Office

EXHIBITION STRIKE / ARTWORK PICK-UP: July 8-10, 10 am to 5 pm, Harcourt Office

EXHIBITION CURATORS: Darren Kooyman, Jacek Malac, and Marija Nikolajev

Harcourt House is challenging artists to create/select their submissions based on the exhibition title:

"Think Blue"

This annual exhibition has been organized in memory of **Yves Klein** (1928-1962), one of the most renowned international abstract and performance artists, whose entire artistic oeuvre has been considered by art historians and critics a mainstay of post-World War II modernism. Klein made his name above all with his large monochrome canvases in his own patented hue of blue. *International Klein Blue (IKB)*, composed of pure pigment and binding medium, is at once rich and luminous, evocative, and decorative, and was conceived by Klein as a means of evoking the immateriality and infinitude of the world.

"What is blue?"

Blue is the invisible becoming visible...

*Blue has no dimensions. It 'is' beyond
the dimensions of which other colours partake"*

- Yves Klein

Colour symbolism in art, literature, and anthropology refers to the use of colour as a symbol in various cultures and in storytelling. Diversity in colour symbolism occurs because colour meanings and symbolism occur on an individual, cultural, and universal basis. In the hands of artists, colours can tap into our deepest desires and alter our perceptions – or even the course of history. That is never true than with the colour blue. A history of the colour blue in visual arts reveals a hue deeply connected with changes in religion, technology, and culture. Blue is everywhere in the modern world: its presence ranges from fashion to most of companies' logos. The intangibility of blue is a key to many of its symbolic meanings. Artists have used the colour blue to represent everyone from deities to peasants and everything from skies to sickness. It is a colour you can't touch; it is so elusive. This ethereal colour has been used to signify everything from purity to liberty. While blue conjures images of sky and sea –

evoking distance, longing, and infinity – it is also the colour of bravery and dedication (think about our quest to secure ownership of Harcourt House in that context). Blue represents introspective journeys and symbolizes wisdom and depth of understanding. But blue is also a symbol of depression and the depths of the human psyche. Blue stands for serenity rather than passion, and it is the colour of all that is constant and unchanging.

It is in this context that we invite artists to investigate questions concerning symbolism of the colour blue and their individual conceptual and artistic relationships with this colour and its symbolic significance. We call on artists to submit their works that embrace conceptual discussions and visual interpretations of the colour blue through the artist's chosen medium.

In the end, we expect powerful and compelling works that offer the viewers critical insights into what artists reveal individually and collectively about the colour blue in general and its rich symbolism in particular.

This call for submissions is for new and current Harcourt House Artist Run Centre's members in good standing (paid membership). If you are practicing, non-member artist interested in participating, please go to our website at <https://harcourthouse.ab.ca/become-a-member/>, stop by Harcourt's Office or call during regular business hours (Monday to Saturday from 10 am to 5 pm) for membership information. Students and seniors are eligible for membership discounts.

All members are guaranteed to have one work displayed in the exhibition, whether they have followed the suggested theme or not (provided they adhere to the Submission Guidelines on the following page).

This annual exhibition coincides with the **60th Anniversary of Harcourt House Building** (designed by Freda O'Connor in 1964) and with **Harcourt's Annual Open House** to be held on **Saturday, June 22, 2024, from 12 pm to 5 pm**. The Annual Harcourt House Members' Exhibition allows our artists to exhibit and sell their work while doubling as a fundraiser for Harcourt House in support of **the Harcourt House Artist Run Centre Endurable Fund**. If artists choose to sell their work, Harcourt House will receive a **30% commission** included in the price of the sale. The artists have an option to contribute **100%** of their sales proceeds and a tax receipt for the full amount will be provided.

SUBMISSION GUIDELINES:

1. Submission Deadline: May3, 2024, by 11 pm
2. Every artist may submit up to 3 JPEG images; each file should be named as such: number_lastname.jpg (**example: 3_Saville.jpg**) and no larger than 2MB. Poor quality images may result in the artwork not being present in our online gallery.
Every artist who submits will have at least 1 and up to 3 works in the exhibition.
3. Along with the images, artists must submit an **image list** with the following: a number corresponding with the jpg image, artist's name, title of artwork, date, media, dimensions, and price (**example: 3. Jenny Saville, Propped, 1992, oil on canvas, 84 x 72 inch, \$450.00**) The image list should also include the artist **contact information**. This can be in a Word, PDF, or text file or in the body of the email.
4. Artwork must:
 - Have been produced within the past year
 - Remain in Harcourt's Galleries as part of the exhibition for the duration of the show: **June 21 – July 6, 2024**
 - 2D Artwork must be framed, ready to hang, and not over 36 x 36 inches in size. Wire / saw tooth hanger / keyhole hanger / metal or wood cleat hanger must be installed on a back of the artwork. If you have larger work you wish to display or have other display requirements, please contact **Darren Kooyman** at exhibit@harcourthouse.ab.ca or 780 426 4180.
 - 3D Artwork must be stable and safe on a gallery plinth or wall shelf.
5. Drop off selected work at the Harcourt House Artist Run Centre, 3rd floor between **June 6 – 8, 2024** from **10 am – 5 pm**.
6. It is the artist's responsibility to pick up their submissions after the completion of the exhibition between **July 8 – 10, 2024** from **10 am – 5 pm**.
7. It will be the sole responsibility of the artist for the cost of packing and shipping of any artworks sold to out-of-town customers.
8. All reasonable care will be taken with submissions; however, Harcourt House Artist Run Centre, its staff, and volunteers shall not be held responsible for the loss of and/or damage to artworks.
9. The artist grants permission for Harcourt House Artist Run Centre to reproduce submitted artwork for the promotion and publicity of Harcourt House's exhibitions and programs. Copyright will be attributed to the artist.
10. Harcourt House Artist Run Centre will receive payment and retain a **30% commission** for all works sold during the exhibition. The balance of the price of sale for all works will be remitted to the artists after the closing of the exhibition. The artist has an option of donating **100%** of the sale of the artwork to the W.E.C.A.N. Society. An official tax receipt in the amount of the donation will be provided.